(however, see the Notes).

Exchange Act of 1934 (“Act”) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act

The information required in the remainder of this cover page shall not be deemed to be “filed” for the purpose of Section 18 of the Securities

securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

\*The remainder of this cover page shall be filled out for a reporting person’s initial filing on this form with respect to the subject class of

☐

Rule 13d-1(d)

☒

Rule 13d-1(c)

☐

Rule 13d-1(b)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

(Date of Event Which Requires Filing of this Statement)

March 21, 2017

(CUSIP Number)

74735M108

(Title of Class of Securities)

American Depositary Shares, each representing one Class B ordinary share

(Name of Issuer)

Qiwi plc

FILED PURSUANT TO RULE 13d-2

TO RULES 13d-1(b), (c) AND (d) AND AMENDMENTS THERETO

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT

(Rule 13d-102)

SCHEDULE 13G

Washington, D.C. 20549

SECURITIES AND EXCHANGE COMMISSION

Form 20-F, as filed with the Securities and Exchange Commission on March 22, 2017.

(2) Based on 45,080,461 Class B ordinary shares issued and outstanding as of March 17, 2017, as reported by the issuer in its Annual Report on

representing one Class B ordinary share.

subsidiary of ING Groep N.V., and ING Bank N.V. may be deemed the beneficial owner of the 2,487,305 American Depositary Shares, each

(1) 2,487,305 American Depositary Shares, each representing one Class B ordinary share, are held by ING Bank N.V., a direct wholly-owned

HC

12.

Type of Reporting Person (See Instructions)

5.52% (2)

11.

Percent of Class Represented by Amount in Row (9)

10.

Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☐

2,487,305 (1)

9.

Aggregate Amount Beneficially Owned by Each Reporting Person

2,487,305 (1)

8. Shared Dispositive Power

Person With:

Reporting

0

Each

7. Sole Dispositive Power

Owned by

Beneficially

2,487,305 (1)

Shares

6. Shared Voting Power

Number of

0

5. Sole Voting Power

The Netherlands

4.

Citizenship or Place of Organization

3.

SEC Use Only

(b)

☐

(a)

☐

2.

Check the Appropriate Box if a Member of a Group (See Instructions)

ING Groep N.V.

I.R.S. Identification No. of Above Person (Entities Only).

1.

Name of Reporting Person.

CUSIP No. 74735M108

CO

12.

Type of Reporting Person (See Instructions)

5.52% (2)

11.

Percent of Class Represented by Amount in Row (9)

10.

Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☐

2,487,305 (1)

9.

Aggregate Amount Beneficially Owned by Each Reporting Person

2,487,305 (1)

8. Shared Dispositive Power

Person With:

0

Reporting

7. Sole Dispositive Power

Each

Owned by

2,487,305 (1)

Beneficially

6. Shared Voting Power

Shares

Number of

0

5. Sole Voting Power

The Netherlands

4.

Citizenship or Place of Organization

3.

SEC Use Only

(b)

☐

(a)

☐

2.

Check the Appropriate Box if a Member of a Group (See Instructions)

ING Bank N.V.

I.R.S. Identification No. of Above Person (Entities Only).

1.

Name of Reporting Person.

CUSIP No. 74735M108

Not Applicable.

(j) ☐ Group, in accordance with §240.13d-1(b)(1)(ii)(J).

Company Act.

(i) ☐ A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment

(h) ☐ A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act.

(g) ☐ A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G).

(f) ☐ An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F).

(e) ☐ An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E).

(d) ☐ Investment company as defined under Section 8 of the Investment Company Act.

(c) ☐ Insurance company as defined in Section 3(a)(19) of the Exchange Act.

(b) ☐ Bank as defined in Section 3(a)(6) of the Exchange Act.

(a) ☐ Broker or dealer registered under Section 15 of the Exchange Act.

Item 3.

If This Statement is Filed Pursuant to Rule 13d-1(b), 13d-2(b) or (c), Check Whether the Person Filing is a:

74735M108

Item 2(e).

CUSIP Number:

American Depositary Shares, each representing one Class B ordinary share

Item 2(d). Title of Class of Securities:

ING Bank N.V. – The Netherlands

ING Groep N.V. – The Netherlands

Item 2(c).

Citizenship:

The Netherlands

1000 BV Amsterdam

Postbus 1800

Amsterdam-Zuidoost

1102 MG

Bijlmerplein 888

ING Bank N.V.

The Netherlands

1000 BV Amsterdam

Postbus 1800

Amsterdam-Zuidoost

1102 MG

Bijlmerplein 888

ING Groep N.V.

Item 2(b). Address of Principal Business Office or, if none, Residence:

ING Bank N.V.

ING Groep N.V.

Item 2(a).

Name of Person Filing:

P.C. 1087, Nicosia, Cyprus

Kennedy 12, Kennedy Business Centre, 2nd floor

Item 1(b). Address of Issuer’s Principal Executive Offices:

Qiwi plc

Item 1(a).

Name of Issuer:

and are not held in connection with or as a participant in any transaction having that purpose or effect.

held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not

Item 10.

Certification.

Not Applicable.

Item 9.

Notice of Dissolution of Group.

Not Applicable.

Item 8.

Identification and Classification of Members of the Group.

Not Applicable.

Company or Control Person.

Item 7.

Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding

Not Applicable.

Item 6.

Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable.

Item 5.

Ownership of Five Percent or Less of a Class:

American Depositary Shares, each representing one Class B ordinary share, held by ING Bank N.V.

(c)

Each of ING Groep N.V. and ING Bank N.V. have the shared power to vote and direct the disposition of the 2,487,305

Securities and Exchange Commission on March 22, 2017.

outstanding as of March 17, 2017, as reported by the issuer in its Annual Report on Form 20-F, as filed with the

beneficial owner of 5.52% of Class B ordinary shares based on 45,080,461 Class B ordinary shares issued and

(b)

ING Groep N.V. and ING Bank N.V., a direct wholly-owned subsidiary of ING Groep N.V., may be deemed to be the

ordinary share.

may be deemed the beneficial owner of 2,487,305 American Depositary Shares, each representing one Class B

representing one Class B ordinary share, held by ING Bank N.V., a direct wholly-owned subsidiary. ING Bank N.V.

(a)

ING Groep N.V. may be deemed to be the beneficial owner of 2,487,305 American Depositary Shares, each

Item 4.

Ownership:

Senior Compliance Officer

J.A.M. Emke-Petrelluzzi Bojanic

By:

/s/ J.A.M. Emke-Petrelluzzi Bojanic

Compliance Officer

Fred Severin

By:

/s/ Fred Severin

ING BANK N.V.

Senior Compliance Officer

J.A.M. Emke-Petrelluzzi Bojanic

By:

/s/ J.A.M. Emke-Petrelluzzi Bojanic

Compliance Officer

Fred Severin

By:

/s/ Fred Severin

ING GROEP N.V.

Dated: March 28, 2017

complete and correct.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true,

SIGNATURE

Senior Compliance Officer

J.A.M. Emke-Petrelluzzi Bojanic

By:

/s/ J.A.M. Emke-Petrelluzzi Bojanic

Compliance Officer

Fred Severin

By:

/s/ Fred Severin

ING BANK N.V.

Senior Compliance Officer

J.A.M. Emke-Petrelluzzi Bojanic

By:

/s/ J.A.M. Emke-Petrelluzzi Bojanic

Compliance Officer

Fred Severin

By:

/s/ Fred Severin

ING GROEP N.V.

Dated: March 28, 2017

Person.

therein, but none of the Reporting Persons is responsible for the completeness or accuracy of the information concerning any other Reporting

Each of the Reporting Persons is responsible for the completeness and accuracy of the information concerning each of them contained

thereto, be filed on their behalf by ING Groep N.V.

The undersigned persons (the “Reporting Persons”) hereby agree that a joint statement on this Schedule 13G, and any amendments

Pursuant to Rule 13d-1(k)

Joint Filing Agreement

Exhibit A to Schedule 13G