If ‘‘Yes’’ is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Yes  No 

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the

Form 20-F  Form 40-F 

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

(Address of principal executive offices)

1087 Nicosia Cyprus

Kennedy Business Centre, 2nd Floor, Office 203

12-14 Kennedy Ave.

QIWI plc

For August 26, 2013

OF THE SECURITIES EXCHANGE ACT OF 1934

PURSUANT TO RULE 13A-16 OR 15D-16

REPORT OF A FOREIGN ISSUER

FORM 6-K

Washington, D.C. 20549

SECURITIES AND EXCHANGE COMMISSION

99.1

“QIWI plc Announces the Appointment of Nilesh Lakhani to the Board of Directors” press release dated August 26, 2013

Exhibits

Chief Financial Officer

Alexander Karavaev

Date: August 26, 2013

By:

/s/ Alexander Karavaev

QIWI PLC (Registrant)

undersigned, thereunto duly authorized.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

SIGNATURES

ir@qiwi.com

+7 925 869 1199

Head of Investor Relations

Yakov Barinskiy

Contact

services across physical or online environments interchangeably.

network at least once a month. QIWI’s consumers can use cash, stored value and other electronic payment methods to order and pay for goods and

and enabled over 47,000 merchants to accept over RUB 41 billion cash and electronic payments monthly from over 60 million consumers using its

services across physical, online and mobile channels. It has deployed approximately 13 million virtual wallets, over 165,000 kiosks and terminals,

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables payment

About QIWI plc.

Pursuant to this appointment, the Company’s Board of Directors is now comprised of 11 members, three of whom are independent directors.

invaluable financial and public company expertise will be a great asset to the Board and the Company.”

“On behalf of the Board I am pleased to welcome Nilesh to the QIWI team,” said Andrey Romanenko, Chairman of the Board of QIWI. “His

also currently serves as an independent director on the boards of Decolar, GetGoing and Netshoes.

YNDX). He also served as CFO of CTC Media (NASDAQ: CTCM) from 2004 until 2007, which he led to a successful IPO in 2006. Mr. Lakhani

finalist for the Silicon Valley Business Journal’s CFO of the Year Award. Prior to that, from 2007 until 2010, he was the CFO of Yandex (NASDAQ:

the technology, media and financial services industries. From 2010 until 2012, he was the CFO of oDesk Corporation where he was selected as a

Mr. Lakhani has over 25 years of experience working with international companies. He has held key executive positions with growth companies in

appointed to the Company’s Board of Directors as an independent director effective August 22, 2013.

MOSCOW, RUSSIA – August 26, 2013 – QIWI plc, (NASDAQ: QIWI) (“QIWI” or the “Company”) announced today that Mr. Nilesh Lakhani was

QIWI plc Announces the Appointment of Nilesh Lakhani to the Board of Directors

Exhibit 99.1