STATEMENT.

FORM S-8 (FILE NO. 333-190918) OF QIWI PLC AND IN THE OUTSTANDING PROSPECTUS CONTAINED IN SUCH REGISTRATION

EXHIBIT 99.1 TO THIS REPORT ON FORM 6-K IS INCORPORATED BY REFERENCE IN THE REGISTRATION STATEMENT ON

If ‘‘Yes’’ is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Yes  No 

the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to

Form 20-F  Form 40-F 

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

(Address of principal executive offices)

1087 Nicosia Cyprus

Kennedy

Business Centre, 2nd Floor, Office 203

12-14 Kennedy Ave.

QIWI plc

For June 30, 2015

OF THE SECURITIES EXCHANGE ACT OF 1934

PURSUANT TO RULE 13A-16 OR 15D-16

REPORT OF A FOREIGN ISSUER

FORM 6-K

Washington, D.C. 20549

SECURITIES AND EXCHANGE COMMISSION

99.1

“QIWI Completes Acquisition of Contact and Rapida” press release dated June 30, 2015

Exhibits

Chief Financial Officer

Alexander Karavaev

By:

Date: June 30, 2015

/s/ Alexander Karavaev

QIWI PLC (Registrant)

the undersigned, thereunto duly authorized.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by

SIGNATURES

consummate the acquisition of the remaining

conditions to the closing of the acquisition of the remaining interest in Contact and Rapida, the possibility that the length of time necessary to

from those estimated by management include, but are not limited to, the failure to obtain necessary regulatory approvals, the satisfaction of other

implied by such forward-looking statements. Various factors that could cause actual future results and other future events to differ materially

results, performance or achievements of QIWI plc. to be materially different from future results, performance or achievements expressed or

Financial Group. Such forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause the actual

Reform Act of 1995, including, without limitation, statements regarding the expected benefits therefrom and the relationship with Otkritie

This press release includes “forward-looking statements” within the meaning of, and subject to the protection of, the Private Securities Litigation

Forward-Looking Statements

regions of Russia. Otkritie employs more than 22,000 people serving 4 million individuals and 186,000 legal entities.

financial rehabilitation. Otkritie’s banking network includes approximately 700 branches of various formats and 4,000 ATMs across 60 key

Petrocommerce Bank (the latter to complete its integration into the Group before the end of 2015). Trust Bank will also join the Group through

and fourth among Russian banking groups by assets. The banking business comprises Otkritie FC Bank, Khanty-Mansiysk Otkritie Bank and

and insurance solutions. Otkritie’s total assets exceed RUB 4 trillion. Otkritie’s banking business ranks first among Russian major private banks

Otkritie Financial Group is a full-service financial group offering retail, corporate and institutional clients a wide range of banking, investment

About Otkritie Financial Group

and services across physical or online environments interchangeably.

network at least once a month. QIWI’s consumers can use cash, stored value and other electronic payment methods to order and pay for goods

terminals, and enabled merchants to accept over RUB 50 billion cash and electronic payments monthly from over 70 million consumers using its

payment services across physical, online and mobile channels. It has deployed over 17.3 million virtual wallets, over 177,000 kiosks and

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables

About QIWI

70% interest in Contact and Rapida in exchange for the issuance of 3,915,129 class B shares to Otkritie on June 2, 2015.

agreement to acquire 100% ownership of Contact and Rapida previously announced on May 14, 2015. QIWI completed the acquisition of the

system (“Rapida”) in exchange for the issuance of 1,677,912 class B shares to Otkritie Financial Group (“Otkritie”) pursuant to QIWI’s

completed the acquisition of the remaining 30% interest in the Contact money transfer system (“Contact”) and the Rapida payment processing

MOSCOW, RUSSIA – June 30, 2015 – QIWI plc (Nasdaq: QIWI, MOEX: QIWI) (“QIWI” or the “Company”) today announced that it

QIWI Completes Acquisition of Contact and Rapida

Exhibit 99.1

2

ir@qiwi.com

+7.499.709.0192

Investor Relations

Varvara Kiseleva

ir@qiwi.com

+7.499.709.0192

Head of M&A and Investor Relations

Yakov Barinskiy

Contact

looking statements unless QIWI is required to do so by law.

Commission. QIWI undertakes no obligation to revise any forward-looking statements or to report future events that may affect such forward-

under the Caption “Risk Factors” in QIWI’s Annual Report on Form 20-F and in other reports QIWI files with the U.S. Securities and Exchange

regulation, QIWI’s ability to grow physical and virtual distribution channels, QIWI’s ability to expand geographically and other risks identified

integrating the businesses of QIWI, Contact and Rapida, competition, a decline in average net revenue yield, fees levied on QIWI’s consumers,

interest in Contact and Rapida may be longer than anticipated, the achievement of the expected benefits of the transaction, risks associated with