If ‘‘Yes’’ is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Yes  No 

the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to

Form 20-F  Form 40-F 

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

(Address of principal executive offices)

1087 Nicosia Cyprus

Kennedy

 Business Centre, 2nd Floor, Office 203

12-14 Kennedy Ave.

QIWI plc

For July

 28, 2014

OF THE SECURITIES EXCHANGE ACT OF 1934

PURSUANT TO RULE 13A-16 OR 15D-16

REPORT OF A FOREIGN ISSUER

FORM 6-K

Washington, D.C. 20549

SECURITIES AND EXCHANGE COMMISSION

99.1

“QIWI to Announce Second Quarter 2014 Financial Results on August 7, 2014” press release dated July 28, 2014

Exhibits

Chief Financial Officer

Alexander Karavaev

By:

Date: July 28, 2014

/s/ Alexander Karavaev

QIWI PLC (Registrant)

the undersigned, thereunto duly authorized.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by

SIGNATURES

ir@qiwi.com

ir@qiwi.com

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and Investor Relations

Head of Corporate Development

Investor Relations

Yakov Barinskiy

Varvara Kiseleva

Contact

and services across physical or online environments interchangeably.

network at least once a month. QIWI’s consumers can use cash, stored value and other electronic payment methods to order and pay for goods

terminals, and enabled merchants to accept over RUB 49 billion cash and electronic payments monthly from over 70 million consumers using its

payment services across physical, online and mobile channels. It has deployed over 15.5 million virtual wallets, over 167,000 kiosks and

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables

About QIWI

at https://www.qiwi.ru under the Corporate Investor Relations section or directly at http://investor.qiwi.com/.

pin number is 13587871. The replay will be available until Thursday, August 14, 2014. The call will be webcast live from the Company’s website

A replay will be available at 11:30 a.m. ET and can be accessed by dialing +1 (877) 870-5176 or +1 (858) 384-5517 for international callers; the

The conference call can be accessed live over the phone by dialing +1 (877) 407-3982 or for international callers by dialing +1 (201) 493-6780.

quarter 2014 financial results will be issued before the market opens on Thursday, August 7, 2014.

call and webcast on Thursday, August 7, 2014 at 8:30 a.m. ET to review second quarter 2014 financial results. A press release with second

MOSCOW, RUSSIA – July 28, 2014 – QIWI plc, (NASDAQ: QIWI) (“QIWI” or the “Company”) today announced that it will host a conference

QIWI to Announce Second Quarter 2014 Financial Results on August 7, 2014

Exhibit 99.1