

**Washington, D.C. 20549**

**REPORT OF A FOREIGN ISSUER  
PURSUANT TO RULE 13A-16 OR 15D-16  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**For September 15, 2014**

**QIWI plc**

**12-14 Kennedy Ave.  
Kennedy Business Centre, 2nd Floor, Office 203  
1087 Nicosia Cyprus  
(Address of principal executive offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒      Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐ No ☒

If “Yes” is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

99.1 “QIWI Announces Changes in Shareholder Structure” press release dated September 15, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

QIWI PLC (Registrant)

Date: September 15, 2014

By: /s/ Alexander Karavaev  
Alexander Karavaev  
Chief Financial Officer



QIWI Announces Changes in Shareholder Structure

MOSCOW, RUSSIA – September 15, 2014 – QIWI plc, (NASDAQ: QIWI) (“QIWI”) today announced that on Friday, September 12, 2014, Mail.ru Group Limited sold 2,165,000 of its class B shares of QIWI.

QIWI’s current shareholder structure is presented in the table below:

<u>Name of shareholder</u>	<u>% of stake in share capital</u>	<u>% of voting share</u>
SALDIVAR INVESTMENTS LIMITED	23.3	55.6
E1 LIMITED	3.5	8.4
ANTANA INTERNATIONAL CORPORATION	2.5	5.9
BRALVO LIMITED	0.9	2.0
DARGLE INTERNATIONAL LIMITED	0.9	2.0
mitsui & Co., LTD	3.1	7.5
MAIL.RU GROUP LIMITED	1.3	3.1
Directors and Senior Officers	0.1	0.0
Free Float	64.4	15.3

About QIWI plc.

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables payment services across physical, online and mobile channels. It has deployed over 15.8 million virtual wallets, over 171,000 kiosks and terminals, and enabled merchants to accept over RUB 50 billion cash and electronic payments monthly from over 70 million consumers using its network at least once a month. QIWI’s consumers can use cash, stored value and other electronic payment methods to order and pay for goods and services across physical or online environments interchangeably.

Contact

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