If ‘‘Yes’’ is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Yes  No 

the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to

Form 20-F  Form 40-F 

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

(Address of principal executive offices)

1087 Nicosia Cyprus

Kennedy

Business Centre, 2nd Floor, Office 203

12-14 Kennedy Ave.

QIWI plc

For September 15, 2014

OF THE SECURITIES EXCHANGE ACT OF 1934

PURSUANT TO RULE 13A-16 OR 15D-16

REPORT OF A FOREIGN ISSUER

FORM 6-K

Washington, D.C. 20549

SECURITIES AND EXCHANGE COMMISSION

99.1

“QIWI Announces Changes in Shareholder Structure” press release dated September 15, 2014

Exhibits

Chief Financial Officer

Alexander Karavaev

By:

Date: September 15, 2014

/s/ Alexander Karavaev

QIWI PLC (Registrant)

the undersigned, thereunto duly authorized.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by

SIGNATURES

ir@qiwi.com

+7.499.709.0192

ir@qiwi.com

and Investor Relations

+7.499.709.0192

Head of Corporate Development

Investor Relations

Yakov Barinskiy

Varvara Kiseleva

Contact

and services across physical or online environments interchangeably.

network at least once a month. QIWI’s consumers can use cash, stored value and other electronic payment methods to order and pay for goods

terminals, and enabled merchants to accept over RUB 50 billion cash and electronic payments monthly from over 70 million consumers using its

payment services across physical, online and mobile channels. It has deployed over 15.8 million virtual wallets, over 171,000 kiosks and

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables

About QIWI plc.

Free Float

64.4

15.3

Directors and Senior Officers

0.1

0.0

MAIL.RU GROUP LIMITED

1.3

3.1

MITSUI & Co., LTD

3.1

7.5

DARGLE INTERNATIONAL LIMITED

0.9

2.0

BRALVO LIMITED

0.9

2.0

ANTANA INTERNATIONAL CORPORATION

2.5

5.9

E1 LIMITED

3.5

8.4

SALDIVAR INVESTMENTS LIMITED

23.3

55.6

Name of shareholder

share capital

share

% of stake in

% of voting

QIWI’s current shareholder structure is presented in the table below:

Mail.ru Group Limited sold 2,165,000 of its class B shares of QIWI.

MOSCOW, RUSSIA – September 15, 2014 – QIWI plc, (NASDAQ: QIWI) (“QIWI”) today announced that on Friday, September 12, 2014,

QIWI Announces Changes in Shareholder Structure

Exhibit 99.1