If ‘‘Yes’’ is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Yes  No 

the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to

Form 20-F  Form 40-F 

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

(Address of principal executive offices)

1087 Nicosia Cyprus

Kennedy

Business Centre, 2nd Floor, Office 203

12-14 Kennedy Ave.

QIWI plc

For October 30, 2014

OF THE SECURITIES EXCHANGE ACT OF 1934

PURSUANT TO RULE 13A-16 OR 15D-16

REPORT OF A FOREIGN ISSUER

FORM 6-K

Washington, D.C. 20549

SECURITIES AND EXCHANGE COMMISSION

99.1

“EBAY to Integrate Visa QIWI Wallet in Russia” press release dated October 30, 2014

Exhibits

Chief Financial Officer

Alexander Karavaev

By:

Date: October 30, 2014

/s/ Alexander Karavaev

QIWI PLC (Registrant)

the undersigned, thereunto duly authorized.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by

SIGNATURES

into their PayPal accounts is another example of removing obstacles to the growth of Russian e-commerce.”

at PayPal is to make it as easy as possible for people in Russia to pay and get paid online. Enabling global merchants to accept QIWI payments

Vladimir Malugin, Head of PayPal Russia, said: “Together with eBay we have started working on this project in the beginning of 2014. Our goal

QIWI Wallet on qiwi.com, and make payments using QIWI with applicable purchases covered by eBay’s Money Back Guarantee.

As of June 30, 2014 QIWI has a userbase of 15.8 million active digital wallets. eBay users in Russia can quickly and easily sign up for Visa

Sergey Solonin, CEO of QIWI Group.

announcement for all online shoppers who have been looking for reliable online payment solution that is as simple and easy to use as cash,” said

“We are happy to offer our customers an opportunity to pay for their eBay purchases with Visa QIWI Wallet. This is a highly anticipated

processing of Visa QIWI Wallet payments so merchants will continue to receive seamless transaction processing and receipt of funds.

Visa QIWI Wallet can be used to pay for over 250 million items offered by cross-border sellers on eBay to consumers in Russia. PayPal supports

eBay’s first alternate payment option.”

eBay in Russia, we are connecting shoppers in more ways than ever before with eBay merchants around the world. Visa QIWI Wallet in Russia is

making online shopping safe and convenient for Russian consumers. By adding a locally recognized, immensely popular payment method to

Vladimir Dolgov, CEO of eBay Russia, said: “This is a significant strategic milestone for eBay in Russia which demonstrates our commitment to

new payment service is expected to open eBay to even more online shoppers.

According to Data Insight in 2013 about 70 percent of all commerce transactions in Russia – online and offline – were settled in cash, thus the

qiwi.com or QIWI kiosk.

phone balance or electronic money. Users can chose a suitable interface from a range of options like mobile and social network apps, website

Visa QIWI Wallet can be easily topped-up using a wide range of channels: by cash in over 100 000 QIWI kiosks, via credit or debit cards, mobile

simple and secure manner.

becomes an additional payment option on eBay along with PayPal and credit cards, will allow eBay customers to make online purchases in a

Starting November 5th, all Russian eBay customers will be able to pay for their purchases with Visa QIWI Wallet. The new service, which

Russia.

provider of next generation payment services in Russia, announced today that Visa QIWI Wallet is now available as a payment option on eBay in

Moscow, October 30, 2014 – eBay, one of the world’s largest online marketplaces, and QIWI plc (NASDAQ: QIWI; MOEX: QIWI), a leading

EBAY TO INTEGRATE VISA QIWI WALLET IN RUSSIA

Exhibit 99.1

and services across physical or online environments interchangeably.

network at least once a month. QIWI’s consumers can use cash, stored value and other electronic payment methods to order and pay for goods

terminals, and enabled merchants to accept over RUB 50 billion cash and electronic payments monthly from over 70 million consumers using its

payment services across physical, online and mobile channels. It has deployed over 15.8 million virtual wallets, over 171,000 kiosks and

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables

About QIWI

global portfolio of online brands, visit www.ebayinc.com.

classifieds sites, which together have a presence in more than 1,000 cities around the world. For more information about the company and its

internationally. We also reach millions through specialized marketplaces such as StubHub, the world’s largest ticket marketplace, and eBay

Enterprise, which enables omnichannel commerce, multichannel retailing and digital marketing for global enterprises in the U.S. and

through PayPal, which enables individuals and businesses to securely, easily and quickly send and receive digital payments; and through eBay

2013. We do so through eBay, one of the world’s largest online marketplaces, which allows users to buy and sell in nearly every country on earth;

and win. Founded in 1995 in San Jose, Calif., eBay Inc. connects millions of buyers and sellers and enabled $205 billion of commerce volume in

eBay Inc. (NASDAQ: EBAY) is a global commerce and payments leader, providing a robust platform where merchants of all sizes can compete

About eBay Inc.