If ‘‘Yes’’ is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Yes ☐ No ☒

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the

Form 20-F ☒ Form 40-F ☐

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

(Address of principal executive offices)

1087 Nicosia Cyprus

Kennedy

Business Centre, 2nd Floor, Office 203

12-14 Kennedy Ave.

QIWI plc

For July

15, 2020

OF THE SECURITIES EXCHANGE ACT OF 1934

PURSUANT TO RULE 13A-16 OR 15D-16

REPORT OF A FOREIGN ISSUER

FORM 6-K

Washington, D.C. 20549

SECURITIES AND EXCHANGE COMMISSION

99.1

“QIWI Completes the Sale of its SOVEST Project” press release dated July 15, 2020

Exhibits

Interim Chief Financial Officer

Varvara Kiseleva

Date: July 15, 2020

By: /s/ Varvara Kiseleva

QIWI PLC (Registrant)

undersigned, thereunto duly authorized.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

SIGNATURES

for goods and services or transfer money across virtual or physical environments interchangeably.

consumers using its network at least once a month. QIWI’s consumers can use cash, stored value and other electronic payment methods in order to pay

enabled merchants and customers to accept and transfer over RUB 123 billion cash and electronic payments monthly connecting over 39 million

payment services across online, mobile and physical channels. It has deployed over 21.8 million virtual wallets, over 127,000 kiosks and terminals, and

QIWI is a leading provider of next generation payment and financial services in Russia and the CIS. It has an integrated proprietary network that enables

About QIWI plc.

lower participation in the restructuring program by SOVEST customers.

by better than expected portfolio performance that resulted from lower negative macroeconomic impact on collection and portfolio quality as well as

carrying amount of the portfolio as of the date of the valuation event declined as compared to the announcement date. Such decline was driven primarily

The resulting loss on disposal of the SOVEST project as well as the cash consideration received are below our initial estimates because the gross

affect the overall deal value as well as associated loss on disposal.

Under the terms of sale certain other adjustments may occur until the end of 2020, however, we do not believe that such adjustments will materially

amount of approximately RUB 0.8 billion, which is better than our initial expectation. Such loss is not expected to affect Group Adjusted Net Profit.

such claims and assets including a partial reimbursement of related redundancy costs. We will incur a loss on disposal of the SOVEST project in the

net amount of approximately RUB 6.9 billion as well as certain other assets related to SOVEST project for a cash consideration of RUB 5.8 billion for

against SOVEST customers (the portfolio of instalment card loans) to Sovcombank with a gross carrying amount of approximately RUB 8.2 billion and

completed the sale of its SOVEST consumer lending business to Sovcombank. In connection with this transaction the Company assigned claims held

NICOSIA, CYPRUS – July 15, 2020 – QIWI plc (NASDAQ: QIWI) (MOEX: QIWI) (“QIWI” or the “Company”) today announced that it has

QIWI Completes the Sale of its SOVEST Project

Exhibit 99.1

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Investor Relations

Varvara Kiseleva

Contact

required to do so by law.

no obligation to revise any forward-looking statements or to report future events that may affect such forward-looking statements unless QIWI is

Factors” in QIWI’s Annual Report on Form 20-F and in other reports QIWI files with the U.S. Securities and Exchange Commission. QIWI undertakes

expand geographically, the risk that new projects will not perform in accordance with its expectations and other risks identified under the Caption “Risk

ability to grow physical and virtual distribution channels, cyberattacks and security vulnerabilities in QIWI’s products and services, QIWI’s ability to

consumers, QIWI’s ability to estimate the market risk and capital risk associated with new projects, a decline in net revenue yield, regulation, QIWI’s

which we operate, growth in each of our market verticals, competition, the introduction of new products and services and their acceptance by

transaction and the risk that completion may not occur, macroeconomic conditions of the Russian Federation and in each of the international markets in

include, but are not limited to, the impact of the sale of on QIWI’s financial condition and results of operations, the timing of completion of the

statements. Various factors that could cause actual future results and other future events to differ materially from those estimated by management

achievements of QIWI plc. to be materially different from future results, performance or achievements expressed or implied by such forward-looking

Such forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause the actual results, performance or

Reform Act of 1995, including, without limitation, statements regarding the overall deal value and associated loss on disposal of the SOVEST project.

This press release includes “forward-looking statements” within the meaning of, and subject to the protection of, the Private Securities Litigation

Forward-Looking Statements