If “Yes” is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Yes  No 

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the

Form 20-F  Form 40-F 

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

(Address of principal executive offices)

1087 Nicosia Cyprus

Kennedy Business Centre, 2nd Floor, Office 203

12-14 Kennedy Ave.

QIWI plc

For June 13, 2013

OF THE SECURITIES EXCHANGE ACT OF 1934

PURSUANT TO RULE 13A-16 OR 15D-16

REPORT OF A FOREIGN ISSUER

FORM 6-K

Washington, D.C. 20549

SECURITIES AND EXCHANGE COMMISSION

99.1

“QIWI Appoints Anna Stoklitskaya as Managing Director of QIWI Wallet” press release dated June 13, 2013

Exhibits

Chief Financial Officer

Evgeniy Filimonov

Date: June 13, 2013

By:

/s/ Evgeniy Filimonov

QIWI PLC (Registrant)

undersigned, thereunto duly authorized.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

SIGNATURES

ir@qiwi.com

+7.499.709.0192

Investor Relations

Contact

services across physical or online environments interchangeably.

network at least once a month. QIWI’s consumers can use cash, stored value and other electronic payment methods to order and pay for goods and

and enabled over 47,000 merchants to accept over RUB 41 billion cash and electronic payments monthly from over 60 million consumers using its

services across physical, online and mobile channels. It has deployed approximately 13 million virtual wallets, over 165,000 kiosks and terminals,

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables payment

About QIWI plc.

“We would like to thank Maxim for his seven years at QIWI and we wish him success in his new endeavors,” concluded Solonin.

Ms. Stoklitskaya will be replacing Maxim Popov.

principles in product positioning and communications in cooperation with our partners and customers.”

and production marketing will be a great asset to the Company. We believe that her past experience at Procter & Gamble will help us implement new

“Anna is a great addition to the QIWI team,” said Sergey Solonin, QIWI’s chief executive officer. “Her expertise and in-depth knowledge of strategic

development and customer service teams at Procter & Gamble.

planning and market development for Procter & Gamble in Russia. She also held numerous roles on the market strategy and planning, business

deputy customer service director at Procter & Gamble in Russia. Prior to that appointment Ms. Stoklitskaya was the deputy director for strategic

Ms. Stoklitskaya brings more than 15 years of strategic and production marketing experience to QIWI. Before joining the Company she served as

been appointed to serve as QIWI Wallet’s Managing Director, effective July 1, 2013.

MOSCOW, RUSSIA – June 13, 2013 – QIWI plc, (NASDAQ: QIWI) (“QIWI” or the “Company”) announced today that Anna Stoklitskaya has

QIWI Appoints Anna Stoklitskaya as Managing Director of QIWI Wallet

Exhibit 99.1