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QIWI plc and CONTACT Payment System Jointly Participate in Money20/20 2015

NICOSIA, Cyprus, Oct. 23, 2015 (GLOBE NEWSWIRE) -- QIWI plc, (NASDAQ:QIWI) (MOEX:QIWI) ("QIWI" or the "Company") today announced that QIWI together with CONTACT will participate and present its financial services solutions and solutions in the fields of money transfers, online retail and logistics at Money20/20 forum to be held on 25-28 October 2015 in Las Vegas.

This year, CONTACT and QIWI for the first time act as exhibitors and sponsors of Money20/20. Moreover, the two companies are among the few financial service providers from Russia who will have a booth at the Forum's trade show.

The main representatives of CONTACT and QIWI are respectively Ms. Elena Gafarova, VP of Global Sales and Product Management, and Mr. Dmitry Danilenko, VP of Global Strategy and Business Development. During the world's arguably largest fintech trade show, they will present the latest innovative money transfer and payment services as well as solutions for e-commerce - a gateway to Russia for merchants and consumers from all over the world. All visitors will also be able to learn first-hand about QIWI's and CONTACT's experience in web, mobile, kiosks interface development, merchants support, transaction processing, issuing of virtual prepaid cards, cross-border cash-on-delivery payment options and many more.

"For CONTACT, Russia's first and oldest payment system, it is a great opportunity to spread the knowledge about Russia's strong position in the international remittance market and to present technologies behind it," said Elena Gafarova, CONTACT system VP of Global Sales and Product Management. "It is our first time as an exhibitor at Money20/20 and I expect high interest from attendees, experts and journalists in visiting our booth."

The Russian e-commerce market is one of the world's fastest growing and QIWI plays the key role by producing a great number of acclaimed financial solutions," said Dmitry Danilenko, QIWI's VP of Global Strategy and Business Development. "In 2015, QIWI has made a great step forward in both Russian and cross-border e-commerce, providing in-house and co-branded logistics projects. We are pleased to present these projects and solutions for Money20/20 attendees."

CONTACT system and QIWI plc invite all the Money20/20 participants and accredited journalists to visit their joint booth #2707.

About QIWI plc.

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables payment services across physical, online and mobile channels. It has deployed over 17.0 million virtual wallets, over 176,000 kiosks and terminals, and enabled merchants to accept over RUB 50 billion cash and electronic payments monthly from c.70 million consumers using its network at least once a month. QIWI's consumers can use cash, stored value and other electronic payment methods to order and pay for goods and services across physical or online environments interchangeably.

About CONTACT payment system

Established in 1999, CONTACT system laid the foundations of the Russian market of remittances and is currently one of the market leaders of payment and conversion services in Russia and CIS countries. Operator of CONTACT system is "Rapida" Ltd. CONTACT pool of partners consists of more than 900 financial institutions in Russia and abroad, which form an extensive network of 410 000 POS in more than 170 countries. CONTACT system makes payments to the more than 2,000 legal entities - commercial banks, trading companies, insurance and travel companies and their agents, Internet service providers, telecom operators, etc. Annually System services are used by millions of customers worldwide. CONTACT system is the winner of the National Award for "Customer Rights and Quality of Service 2014", and also a three-time winner of the All-Russian contest "Brand № 1 in Russia" in the category "Remittances" in 2011, 2012, 2013.

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