



June 10, 2014

## **Boris Kim Elected Chairman of QIWI's Board of Directors**

MOSCOW, June 10, 2014 (GLOBE NEWSWIRE) -- QIWI plc, (Nasdaq:QIWI) ("QIWI" or the "Company") today announced that the Company's Board of Directors has elected Boris Kim Chairman of the Board. Mr. Kim has been a member of QIWI's Board of Directors since 2013.

"We are pleased to have Boris Kim as our Chairman," said Sergey Solonin, QIWI's President and Chief Executive Officer. "Boris' significant payments industry experience and his management expertise will be valuable assets to QIWI as we execute on our growth plan, and make him a natural fit as Chairman of the Board."

Mr. Kim is an entrepreneur with over 18 years of experience in the payment services industry. He is currently the head of the Payment Networks and Banking Instruments Committee at the Russian E-Market Participants National Association. Mr. Kim is also the co-founder of e-port where he served as its Chief Executive Officer from November 2004 until September 2007, and was an advisor to the Chief Executive Officer of e-port from September 2007 until February 2010. Mr. Kim was advisor to the Chairman of the Board of the banking and financial group Zerich from October 1999 until October 2004. From September 1993 until January 1999 he was a Chairman of the Management Board of Chastny Bank.

### **About QIWI plc.**

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables payment services across physical, online and mobile channels. It has deployed over 15.5 million virtual wallets, over 167,000 kiosks and terminals, and enabled merchants to accept over RUB 49 billion cash and electronic payments monthly from over 70 million consumers using its network at least once a month. QIWI's consumers can use cash, stored value and other electronic payment methods to order and pay for goods and services across physical or online environments interchangeably.

CONTACT: Yakov Barinskiy

Head of Investor Relations

+7 499 709 0192

ir@qiwi.com

Varvara Kiseleva

Investor Relations

+7 499 709 0192

ir@qiwi.com