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## **QIWI International Merchants Division Will Be Strengthened by New Department Head, Dmitry Danilenko**

MOSCOW, June 29, 2015 (GLOBE NEWSWIRE) -- QIWI plc, (Nasdaq:QIWI) (MOEX:QIWI) ("QIWI" or the "Company") today announced that Dmitry Danilenko is joining the QIWI Group's management team as Head of the International Money Remittances and E-commerce Division.

"Dmitry has the necessary experience in implementing major corporate projects in the fields of money remittances and e-commerce. I am sure that, in his new position, Dmitry will be taking over an interesting and dynamic field where he will be able to fully focus on strategically important areas. International business development is one of key priorities for QIWI Group, and we are very enthusiastic to welcome a new manager with the highest degree of expertise in his professional field to our team," stated Managing Director of QIWI Group Anna Stoklitskaya.

In his new position, Dmitry will be responsible for attracting new international partners in e-commerce and money remittances segments. He will join our team starting July 6.

"I have recently done a great deal of work in international sales, and have decided that this is the field I would be most interested in focusing on. Therefore, the opportunity to strengthen this area of QIWI's business is very attractive to me," commented Dmitry Danilenko on his appointment.

### **Reference:**

Dmitry Danilenko has over ten years' experience in Internet related businesses. He has worked on the implementation and development of mass-market broadband Internet access, IP TV, Wi-Fi and WiMAX for the Vimpelcom Group of Companies. From 2011, he was Commercial Director for the Begun Company, where he was responsible for the commercial strategy in the market of contextual and media advertising. From 2012 through 2015, he was the Commercial Director at Yandex.Money where he was responsible for defining long-term strategies and communicating with international and Russian electronic payment providers and banks, leading key e-commerce partnership deals;

### **About QIWI plc.**

QIWI is a leading provider of next generation payment services in Russia and the CIS. It has an integrated proprietary network that enables payment services across physical, online and mobile channels. It has deployed over 17.3 million virtual wallets, over 177,000 kiosks and terminals, and enabled merchants to accept over RUB 50 billion cash and electronic payments monthly from over 70 million consumers using its network at least once a month. QIWI's consumers can use cash, stored value and other electronic payment methods to order and pay for goods and services across physical or online environments interchangeably.

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